

SHINING BRIGHTLY FOR NEARLY 100 YEARS

campbrosius.iu.edu



**Greetings sunny Camp Brosius guests and friends:** 

# Introduction

Welcome to another year of fun and activities at sunny Camp Brosius! I'm Allison Plopper, family camp director, and I am grateful for the opportunity to steward the property and programs during this pivotal time in camp's history.

I'm pleased to take the Brosius helm during a time of business and financial success. This is due in part to the leadership and dedication of my predecessors, the Crafts.

It's also made possible thanks to the kind generosity and annual patronage of each of you. Whether you attend annually, help us promote our destination, and/or contribute to the cause, you are making such a difference. Thank you.

I've spent the past six months educating myself about family camp's status, and this report provides a recap of some of what I've learned about staff transitions, last year's reservations, 2019 projections, previous fundraising and renovations, and budgetary summaries. I am also planning to build upon previous success by honing camp's future fundraising focus so that we can continue to shine for another 100 years—something you will read about in this report.

### A Little about Me

Many of you have inquired about my background, so I wanted to share a bit about the experiences I bring to serving you in the camp director role.

First, I possess working knowledge of the property, giving me an insider's edge gained from college camp leadership. I am a faculty member in—and two-time alumna of—the School of Health & Human Sciences (SHHS), camp's IUPUI administrative home, earning a bachelor's in 2010 and a kinesiology master's degree in 2012.

SHHS students are required to complete coursework at Camp Brosius annually, and I attended as an undergraduate student, returned as a camp counselor, then began delivering teambuilding and leadership curriculum to students in 2013 as an educator, a role I love and continue to enjoy today. Each Brosius college camp session has more than 70 college students per week, and it's overseen in much the same way as family camp—with housing assignments, buffet meals, group activities, a team of counselors, budgetary consider-

ations, property management, and more. I also worked as family camp's assistant director under the Crafts in

2012 and have been both a family camp guest and faculty forum lecturer.

While completing my IUPUI degrees and working towards my Ph.D. in health and rehabilitation sciences, I've dedicated my time to leadership and physical activity programs in the Indianapolis community. I managed a summer day camp as well as an IUPUI-powered community fitness center. With an IUPUI colleague, I facilitate teambuilding and leadership development experiences for different IU entities. These positions provide me with skills transferable to managing Brosius staff and services.

For those of you who are curious about additional knowledge and certifications, I'm certified to deliver three different physical activity programs to people with Parkinson's Disease, and am a certified health care provider from the American Heart Association. I belong to several professional organizations related to higher education, leadership, and exercise, and most recently joined the American Camp Association and completed their new camp director orientation. My college camp colleagues and I just published a paper in the *Journal of Higher Education Theory and Practice* about the teaching part of Camp Brosius.

# **Learning about You**

Now that you've met me on paper, I hope to get to know each of you in person. My love for Camp Brosius shines brightly, and I know yours does, too. Each of you has a Brosius story to share, and I can't wait to meet you, hear your story, and thank you personally for all you have done—and hopefully will continue to do—for Camp Brosius.

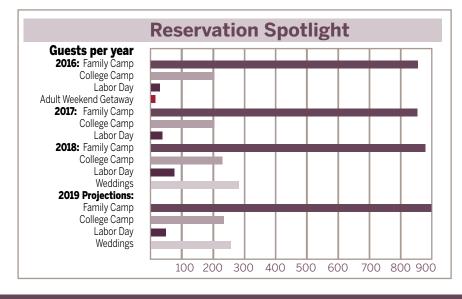
With gratitude.

Allison Plopper, M.S.

Family Camp Brosius Director

## 2019 Finances

Income:	2017	2018	2019
Guest Reservations	455,000	480,000	508,525
Donations	49,344	70,000	80,000
Merchandise Sales	12,000	12,000	12,000
Total Income	\$516,344	\$562,000	\$600,525
Expenses:			
Administration	14,479	21,418	22,631
Advertising	30,000	19,000	23,000
Capital Improvements	28,211	38,857	40,000
Guest Services	168,700	178,057	180,200
Maintenance	45,900	53,200	65,400
Programs	15,000	11,000	19,550
Resale	9,800	10,000	10,000
Staffing	168,954	199,468	209,344
Utilities	35,300	31,000	30,400
Total Expenses	\$516,344	\$562,000	\$600,525



# IU Foundation Gift Account Balances

# Your Camp Brosius Team



Rafael Bahamonde Dean



Allison Plopper Family Camp Director



Jay Bradley
College Camp Director



Samantha Groves
Reservations and
Administration



Laura Klaum
Marketing and
Communications



Adam Van Zee Fundraising

# A SHINY 2021 Centennial Celebration

No matter your age or where you are in your life, you are in the moment at Brosius. Whether you come by yourself or with a group of fifty, the campfire allows the many voices and lives present to become one experience and one memory for all. Thank you for being a part of cherished Camp Brosius memories.

Moments as simple as quietly sipping coffee during a morning sunrise, enjoying conversation and drinks lakeside during the Friends of Camp Brosius annual party, or seeing your child running carefree with friends while the sun gracefully sets over the playground—they keep you coming back year after year. Thank you for your patronage.

As you think about these moments, picture the backdrop: the glimmer of a sunrise next to the Sputh Round House, flanked by sailboats and the nearby inn. The yellow cabins as they meet Efroymson Hall. A sunset reflecting on the water beside the recently renovated dining hall porch. Your previous support paints the landscape of your Brosius memories. Thank you for your generosity.

On the eve of camp's 2021 Centennial Celebration, we are focusing our fundraising efforts on growing the Camp Brosius Endowment by \$250,000 or more. By giving to the endowment, you leave a permanent legacy. Your gifts are invested in perpetuity, allowing investment earnings to secure Camp Brosius and provide for more memories.



Will you help Camp Brosius continue to shine for a hundred more years? You are invited to be a part of camp's 100th birthday celebration through a special endowment gift. You may use this reply form or give online at campbrosius.iu.edu.

Adam Van Zee also can help you design future gifts that will help you leave a larger legacy. Gifts through your will, stock, charitable annuities, and property are all options that count toward the goal, keeping cash in your hand now and making an impact later. Contact Adam at acvanzee@iupui.edu or 317-278-2852 for more information.

Thank you for your investment and support.

# More than 200 guests and friends donated between May 1, 2018, and May 15, 2019. Thanks to each of you for helping sunny Camp Brosius shine brightly, year after year.

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We appreciate our spring 2019 volunteers.

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#### **Tribute Gifts**

Gifts were received to celebrate Wiley & Mary Craft, Michael & Anne Hostetter, Wendy Iskander, and Laura Klaum.

Contributions also were received in memory of Milford P. Christenson, Cynthia Dale, Barbara Gilchrist, Robert K. Schoon, Lyle L. Simon, and Richard & Dora Swander.

Thank you for honoring these individuals in such a special way.



Thanks to the Friends of Camp Brosius for gifts last summer to help camp buy these picnic tables.



Thank you, 2018 fall volunteers.

