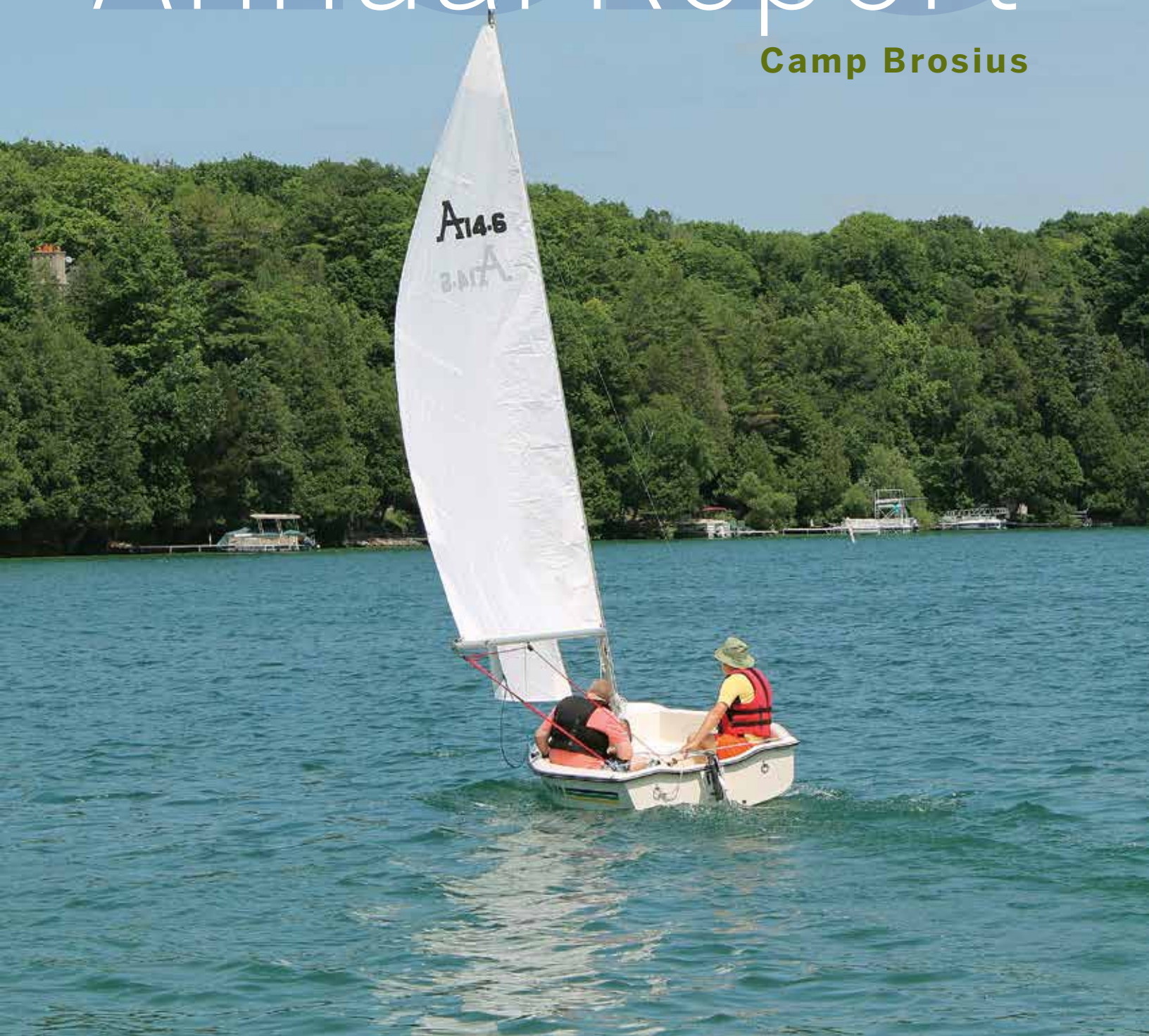


# 2016 Annual Report

**Camp Brosius**





## Dear Camp Brosius Guests and Friends,

*As I reflect on the previous year, I continue to be proud of our school's work in Elkhart Lake. If you weren't aware, thanks to Wiley and Mary's leadership and dedication, Camp Brosius received accreditation with the American Camp Association last year. This is a first for Camp Brosius and definitely something to celebrate.*

*Academic coursework at Brosius remains strong. Nearly 200 kinesiology students from the School of Physical Education and Tourism Management are engaged in leadership programs this summer. Student reviews of these courses continue to be favorable, and our faculty team of facilitators looks forward to teaching here annually.*

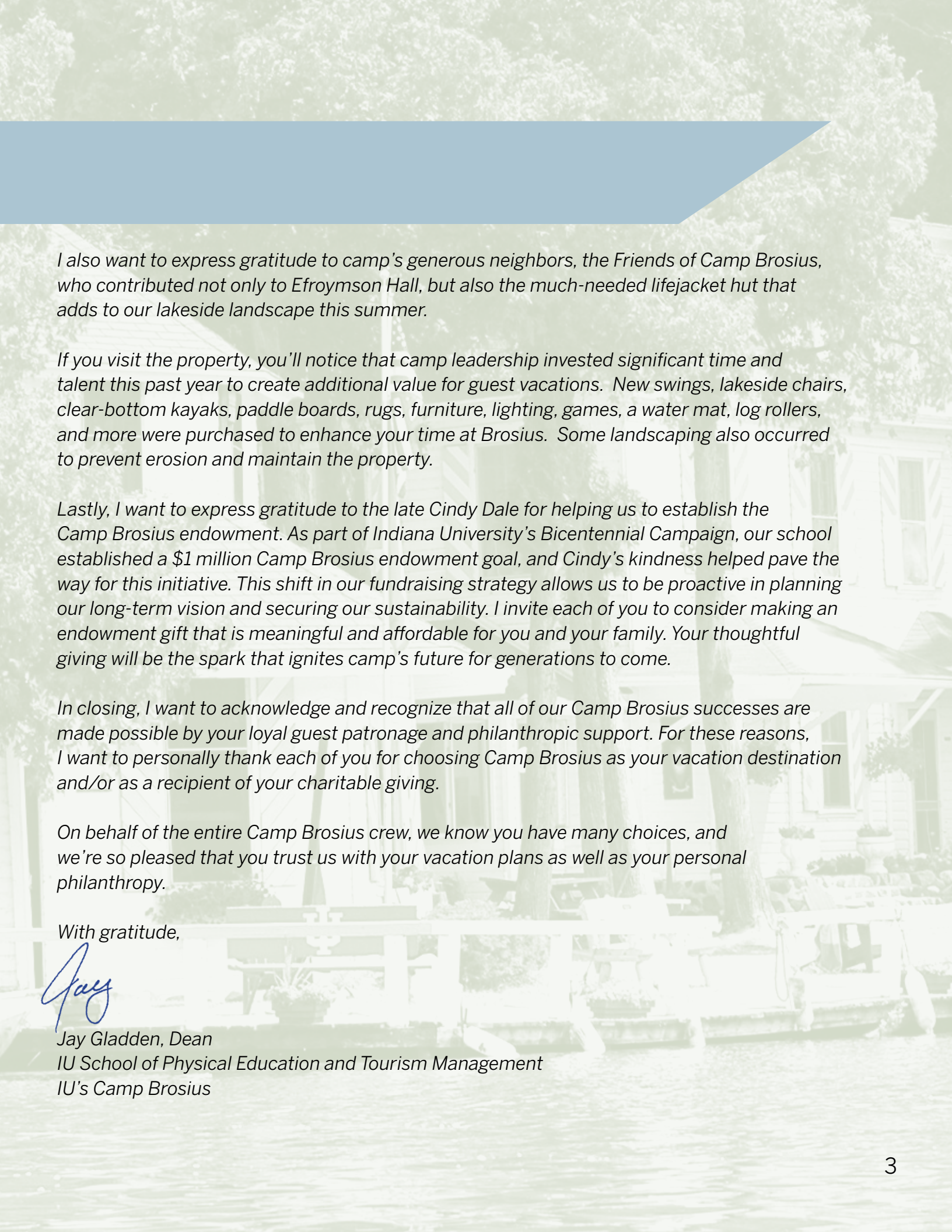
*This year, more than 800 guests will take advantage of Efroymsen Hall during family camp, adult weekend, and our new Labor Day family escape.*

*Devoted donors fully funded this facility, which includes a guest lounge, covered porch, leadership accommodations, gift shop, and administrative office. If you contributed, thank you for sharing your caring Brosius spirit. Every gift made a difference.*

*I would like to give special thanks to the Efroymsen Family Fund, a CICF Fund, for their inspirational giving to this building. Many thanks also to donors who contributed leadership gifts of \$10,000 or more to this endeavor. Your generosity transformed Efroymsen Hall into a reality, and we are grateful for you.*

**Front cover:** Donors contributed in 2015 to purchase "The Cohen" sailboat in honor of guest Mervyn Cohen's retirement.



A background image of Camp Brosius, showing a wooden building with a porch, a dock with several kayaks, and a body of water with trees in the background. A blue triangular graphic is in the top left corner.

*I also want to express gratitude to camp's generous neighbors, the Friends of Camp Brosius, who contributed not only to Efroymsen Hall, but also the much-needed lifejacket hut that adds to our lakeside landscape this summer.*

*If you visit the property, you'll notice that camp leadership invested significant time and talent this past year to create additional value for guest vacations. New swings, lakeside chairs, clear-bottom kayaks, paddle boards, rugs, furniture, lighting, games, a water mat, log rollers, and more were purchased to enhance your time at Brosius. Some landscaping also occurred to prevent erosion and maintain the property.*

*Lastly, I want to express gratitude to the late Cindy Dale for helping us to establish the Camp Brosius endowment. As part of Indiana University's Bicentennial Campaign, our school established a \$1 million Camp Brosius endowment goal, and Cindy's kindness helped pave the way for this initiative. This shift in our fundraising strategy allows us to be proactive in planning our long-term vision and securing our sustainability. I invite each of you to consider making an endowment gift that is meaningful and affordable for you and your family. Your thoughtful giving will be the spark that ignites camp's future for generations to come.*

*In closing, I want to acknowledge and recognize that all of our Camp Brosius successes are made possible by your loyal guest patronage and philanthropic support. For these reasons, I want to personally thank each of you for choosing Camp Brosius as your vacation destination and/or as a recipient of your charitable giving.*

*On behalf of the entire Camp Brosius crew, we know you have many choices, and we're so pleased that you trust us with your vacation plans as well as your personal philanthropy.*

*With gratitude,*

A handwritten signature in blue ink that reads "Jay".

Jay Gladden, Dean  
IU School of Physical Education and Tourism Management  
IU's Camp Brosius



## At your service... Meet the people who work on behalf of you and Camp Brosius all year-round.



### Jay Gladden

Dean, School of Physical Education and Tourism Management

Dean Gladden provides leadership and support for the property, maintains oversight for all operations, and allocates resources as needed.



### Jay Bradley

Director, College Camp

Jay works with kinesiology faculty members Allison Plopper and Rachel Swinford to deliver leadership and team-building coursework to students in the School of Physical Education and Tourism Management.



### Wiley & Mary Craft

Camp Directors

Together, Wiley and Mary manage all family camp operations. Wiley also works as a full-time staff member in the School of Physical Education and Tourism Management. In this capacity, he oversees construction and off-season property management.



### Cassie Craft & Laura Klaum

Fundraising, Marketing, and Communications

This duo leads and implements all aspects of raising money for Camp Brosius. They also create advertising and promotional strategies for family camp as well as manage all communications.

### Dave Hoffmann

IT and Website Manager

Dave collaborates with Cassie, Connie, Laura, and Wendy to update the website and registration annually, protects the integrity of Camp Brosius data, and assists Wiley and Mary with on-site technology needs such as the new intercom system, televisions, computers, and portable microphones. *Not pictured.*



### Wendy Iskander

Reservation Coordinator

Wendy manages all aspects of family camp registration and works with Connie to facilitate hiring paperwork and payroll as well as collaborate with IU Conference Services' registration personnel. She also helps Laura and Cassie significantly with proofreading.



### Connie Purcell

Fiscal Officer

Connie represents Camp Brosius to IU's risk management, environmental health and safety, finance and administration, purchasing, auxiliary services, and external vendors. Her work behind the scenes improves the property and ensures smooth operations throughout the year.

## Family Camp Brosius Operating Budget

### Summers 2014, 2015, and 2016

		2014	2015	2016
<b>Income</b>	<b>Guest Reservations</b>	\$ 443,775	\$ 445,000	\$ 425,000
	<b>Donations</b>	\$ 30,000	\$ 30,000	\$ 37,528
	<b>Merchandise Sales</b>	\$ 10,000	\$ 10,500	\$ 11,000
<b>Total</b>		<b>\$483,775</b>	<b>\$485,500</b>	<b>\$ 473,528</b>
<b>Expenses</b>	<b>Administration</b>	\$ 23,061	\$ 23,828	\$ 14,122
	<b>Advertising</b>	\$ 13,564	\$ 30,500	\$ 29,000
	<b>Capital Improvements</b>	\$ 30,000	\$ 30,000	\$ 20,000
	<b>Guest Services</b>	\$ 181,523	\$ 163,000	\$ 163,400
	<b>Maintenance</b>	\$ 38,722	\$ 43,950	\$ 41,750
	<b>Programs</b>	\$ 12,490	\$ 11,788	\$ 14,500
	<b>Resale</b>	\$ 10,000	\$ 9,500	\$ 9,800
	<b>Staffing *</b>	\$ 151,185	\$ 149,654	\$ 160,056
	<b>Utilities</b>	\$ 23,230	\$ 23,280	\$ 20,900
<b>Total</b>		<b>\$483,775</b>	<b>\$485,500</b>	<b>\$ 473,528</b>

\*IU increased minimum wage to \$10.15 per hour in 2016.

### IU Foundation Fund Balances as of June 7, 2016

<b>Camp Brosius General Fund:</b>	<b>\$192,278.36</b>
<b>Camp Brosius Endowment:</b>	<b>\$ 41,541.34</b>
<b>Camp Brosius Renovations:</b>	<b>\$ 85,035.20</b>

# Contributions, no matter the size, are making a significant difference at Camp Brosius.

## Thank you for your support.

Contributions received June 1, 2015 - June 7, 2016

Susan Alvarez  
Paul & Barb Angermeier  
Anonymous  
Anonymous  
Patricia Astemborski  
Matt Autry  
Martin & Ruthann Bailey  
Jane Barker & Melinda Haag  
Conrad & Barbara Barrows  
Thomas & Linda Bauer  
Gary & Bonnie Beck  
Jason & Heidi Bemis  
Richard & Kristin Bemis  
Terry & Gloria Berryman  
Jeff & Sarah Blackwell  
Glenn & Bobbi Bosch  
Nate & Laura Brim  
Bob & Jennie Bromm  
James Brown  
Milford & Margaret Christenson  
Anthony & Mary Clark  
Dodee Coleman  
Wiley & Mary Craft  
Cassandra Craft  
David & the late Cindy Dale  
Rhoda Dales  
Aline Danielson  
Greg & Beverly Darrow  
Jeannie Deckard  
John & Lisa Delaney  
Jim & Julie Dickson  
Reva Doliana  
Harry & Carolyn Easom  
Pat & Charlene Ebert  
Jeff & Elizabeth Ebihara  
Suzanne Eckes  
Efroymsen Family Fund,  
a CICC Fund

Tom & Kathy Eggleston  
Eli Lilly & Company  
Bill & Katrina Engle  
Scott & Cindy Fenske  
Dean & Debra Folkening  
Mike Froh & Susan White  
Alison Gamba  
Dan & Barb Garton  
Jacob & Josephine Gerend  
Jay & Sheri Gladden  
Susan Godfrey  
Joseph & Katie Golichnik  
Janis Greenlee  
Carl & Lynn Griffin  
Joe & Meaghan Grimes  
Gary & Elizabeth Gritzmacher  
Tim & Leah Haak  
Libby Harping  
Bill Harrington  
Carl & Barbara Hash  
Edward & Elke Hatch  
Bill & Julie Head  
Jon & Janis Hendrix  
Richard Higgins  
Joe & Sharon Holland  
Walter & Beth Horsfall  
Mike & Anne Hostetter  
Paul & Christine Howard  
Thad & Stacey Immel  
Pete & Wendy Iskander  
Bill & Jinny Jacob  
Kappa Kappa Kappa Inc.  
Stuart & Nancy Katte  
James & Gina Kauer  
Nick & Lori Kellum  
Carl & Kandy Kinker  
Edward & Lois Kinsfogel  
Joel & Karen Kirby  
Brian & Laura Klaum  
Steve & Mary Jo Knauf  
Ray & Christine Krieg  
June Krug

Timothy & Ann Lacey  
Daniel & Christine Larkin  
Thomas & Lisa Liebl  
Dennis & Dana Long  
Scott & Vickie Longardner  
Gary Loo  
Laurelle Lubotsky  
Roderick & Leila Macdonald  
David & Cathy Martin  
Vera Matuska  
Rose Mays  
McCumbee McAleer  
Racing LLC  
Daniel & Cindy McGill  
Bradford & Dorothy McLane  
Chris & Betsy Miller  
Keith & Carole Miller  
Kenneth & Medora Monigold  
Sid & JoAnn Morken  
Sarah Mulcahy  
Craig & Susie Nevins  
Terry & Janet Norman  
Northern Trust Company  
Charitable Trust  
Tom & Ruth Obert  
Bob & Yvonne Oliger  
Jim & Amy Oliver  
Karen Olsen  
George Parker  
Barratt & Kim Patton  
PETM Alumni Association  
William & Jacqueline Phillips  
Mark & Kristin Plassman  
Mike & Rhode Popelka  
Dean Pratt & Gail Showerman  
Phill Price  
John & Connie Purcell  
Michael & Mary  
Margaret Rhees

Pat & Barbara Richard  
Heather Rimstidt  
Aaron Rudd  
Paul & Ann Ryan  
Peter & Alice Schaff  
Dick & Marlene Schilffarth  
Steven Schmitt & Nellie VanDam-Schmitt  
Ken & Peg Schoon  
James & Patty Schreiber  
Bryce & Jane Schrock  
Stuart Schweidel  
Tim & Barbara Sehr  
Melissa Seibert  
Michael & Mary Sellinger  
Rob & Andrea Sellinger  
Chris Shaw  
Mike & Dee Sheehan  
Jim & Pat Short  
Ryan & Libby Short  
Rita Simon  
Patty Smith  
Thomas & Susan Snider  
Fred & Ann Spath  
Ted & Chris Spath  
Carl Spath  
Ryan Spath  
Stuart Statham  
Susan Staum  
Jerry Steinmetz  
Coila Stevens  
Mark & Christine Strigenz  
Robert & Lillian Stokes  
Robyn Stokes  
Kristi Strode  
Bill & Jana Swigart  
Jeremy & Rachel Swinford  
Jo Ellen Testwuide  
Konrad & Mary Jo Testwuide  
Steven & Anne Tews  
Jim Tharp



Stephen & Susan Tharp  
 Andy Turba & Elizabeth  
 Bennion Turba  
 Erik & Beth Tysklind  
 Terry & Eloise Urban  
 Dale & Audrey Van Ess  
 Rick & Mary Van Kooten  
 Lowell & Jan Vanderveer  
 Mark Vaughan & Paula Grist  
 Thomas & Jane Veale  
 Walter & Mary Jo Vollrath  
 John & Shirley Weber  
 Jon & Kathy Weed  
 Tom & Kathy Weliever  
 Jack & Jean Whelan  
 Robert & Susan Whitcomb  
 CT & Nikki Wilson  
 Charles Windsor  
 James & Pam Wingate  
 Jud & Brenda Wolfe  
 Kevin Wood &  
 Heather Mays-Wood  
 John & Carrie Yarger  
 Bill & Brenda Younger  
 Karl Zacker & Diane Siddons  
 Steve & Susan Zellers  
 Ed Zieve  
 Judy Zimmerman  
 Greg & Constance Zubek

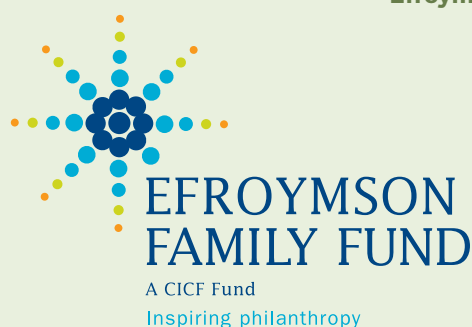


**We're grateful for our cadre of loyal volunteers, who donate significant time and energy annually to Camp Brosius.**



**Efroymsen Hall**

Several gifts were received in memory of  
**Colleen Craft, Cindy Dale, Pat Kauchak, Bill  
 Mays, Jeff Vessely, Adolph & Dorothea Winter**  
 and in honor of **Mike & Anne Hostetter and  
 Laura Klaum**. Thank you for remembering  
 and honoring these individuals in such  
 a special way.



# IGNITE



In 2021, Camp Brosius will celebrate its 100th anniversary. During the last decade, we've focused on facility upgrades, having invested more than \$1.5 million into much-needed repairs and new construction. Our current goal is to build up the property's endowment to ensure another century of adventure and education.

As an official part of the Indiana University Bicentennial Campaign ([forall.iu.edu](http://forall.iu.edu)), our goal is to raise \$1 million in contributions and planned gifts for Camp Brosius.

## How can you help?

- Contribute today using the enclosed envelope or give online at [brosius.iu.edu/give](http://brosius.iu.edu/give)
- Maximize your gift via your employer's matching gift program: see [myiu.org/matching-gifts](http://myiu.org/matching-gifts)
- Make a three-to-five-year pledge, increasing your impact over time, and paying in monthly or annual increments that are affordable for you (contact [lklau@iupui.edu](mailto:lklau@iupui.edu) or 317/274-1484 to set up your pledge)
- Leave a bequest in your will
- Designate Camp Brosius as a partial beneficiary in your retirement and/or life-insurance policy
- Contribute stock, which may have additional benefits to you related to net loss or capital gains avoidance depending on your situation
- Take advantage of the IRA Charitable Rollover: if you are 70½ or older, you can gift up to \$100,000 to Camp Brosius directly from your IRA without treating the distribution as taxable income

### Live in Indiana?

If yes, fifty percent of your annual gift comes back to you in the form of Indiana state income tax savings. If you itemize federal taxes, you are eligible for both the federal deduction and Indiana tax credit. Use the Indiana CC-40 tax form to claim your additional credit (maximum credits are \$200 for married filing jointly or \$100 for single).

### Gift Language for Your Will

"I give, devise, and bequeath the (sum of, percentage of, or residue of my estate) to the Indiana University Foundation (Tax ID # 35-6018940), a not-for-profit corporation with principal offices located in Bloomington, Indiana, for the benefit of the School of Physical Education and Tourism Management, IUPUI campus, to benefit the Camp Brosius Endowment."



## CAMP BROSIUS

**[brosius.iu.edu](http://brosius.iu.edu) • 317/274-1484**