



Camp Brosius Update:
Summer 2011

Dear Camp Brosius guests and friends:

I started working for Indiana University nearly two years ago. To be honest, during my interviews, I couldn't fully appreciate the family camp appeal or envision how a camp 300 miles away from the IUPUI campus would be worthwhile to the school's students. However, I came to the school with an open mind.



Wanting to see camp for myself, I scheduled my family's week two reservation early last spring. After spending four days at Brosius with the wonderful counselors and staff, my family "got it." In fact, one of my children cried for the first hundred miles of our journey home. Lesson learned: she's coming with me twice this summer!

I also explored the Camp Brosius experience with our students and faculty. Together, we made some revisions to the IUPUI student camp. Our new leadership-development and team-building Brosius experience staged this past May is receiving rave reviews from our students and faculty. We think we have a package so attractive, students from other IU schools won't want to miss it.

As the Dean of the school that manages camp, I wanted you to know that Camp Brosius has my full attention and support. I plan to continue the good work of family camp started by the IU Alumni Association in the 1970s that transitioned to my school a little more than six years ago.

But most of all, I plan to support and thank each of you. You are the heart and soul of Camp Brosius. Together, we will work to nurture the Brosius spirit for many years to come.

Thank you for all that you do.

With gratitude,

A handwritten signature in black ink that reads "Jay". The signature is stylized and cursive.

Jay Gladden

Dean, IU School of Physical Education and Tourism Management
Indiana University-Purdue University Indianapolis (IUPUI)





Camp Brosius: It's all about you!

Camp is changing with the times, thanks in large part to its most important asset: you.

Volunteers

Every year, groups of individuals like you come together to help us close—and open—the camp. Volunteers help reduce operational costs. Furniture is moved, heavy laundry loads and boats stored, shutters cover windows, and everything is thoroughly cleaned and put away for the hard Elkhart Lake winters.

During those weekends, volunteers perform other tasks such as unloading and assembling semi-trucks full of new furniture, replacing screens and renovating smaller spaces. This year was no different. The men's counselor area above the dining hall was completely renovated during the fall and spring. This involved several hours of sweat equity, invested by family camp guests, school and camp faculty and staff, and Brosius friends.

*Thank you to those
who volunteer annually.*

Guests

Family camp operations continue to be self-sustaining as mandated in 2004 by the Indiana University Board of Trustees and the transition to the IU School of Physical Education and Tourism Management (Indianapolis campus) camp oversight. Specifically, this means that family camp activities and operations are paid for by guest registration fees. During the last few years, despite the economy, you keep coming back and introducing new guests to Camp Brosius.



*Thank you for your continued
patronage, and for inviting your
friends and family to camp.*



Annually, volunteers help open and close camp, as well as replace screens, assemble and move furniture, and renovate small spaces.

Donors and Friends

As you might imagine, property upkeep remains a challenge. The reality is that registration fees do not fund beyond daily operations. This means the work we have accomplished and still need to do must come from other sources. Budget managers are striving to incorporate a \$50,000 annual maintenance line item into the operating budget. Based on history, this is the projected annual cost for property upkeep beyond capital improvements.

As you know, during the last five years, several capital improvements have occurred. These include:

- All rustic cabins and public restrooms
- Sputh Round House and Inn
- Stecher, Hickory and Kellum House, and some aspects of other cottages
- Steichmann and Alumni Halls
- Rath Hall and the Dining Hall have new windows
- Several unseen kitchen and utility upgrades

These renovations collectively exceeded \$1.25 million. A portion was funded by the IU School of Physical Education and Tourism Management, with the intent that donations eventually would replenish the school's expenses. The balance was funded by philanthropic individuals such as you and the generosity of a few Elkhart Lake-area family foundations and businesses.

Thank you for your financial gifts.

Immediate Needs

As we look to better serve guests and prolong the life of existing buildings, we need to raise enough money to complete capital improvements to the following buildings: Row's End, Rappaport, Kin Koop, and the Annex.

Estimated renovation costs are nearly \$300,000 for these projects combined.

The office foundation and structure are not salvageable according to university architects, who follow Elkhart Lake regulations and guidelines regarding structural improvements. Plans include construction of a director quarters and garage relocation to create office space. Anticipated costs for demolition and new construction exceed \$225,000.

Lastly, to help your children and the community better enjoy Camp Brosius, we would like to update the playground. Estimated costs are \$77,000, which involves demolition and new equipment installation.

Long-term Goals

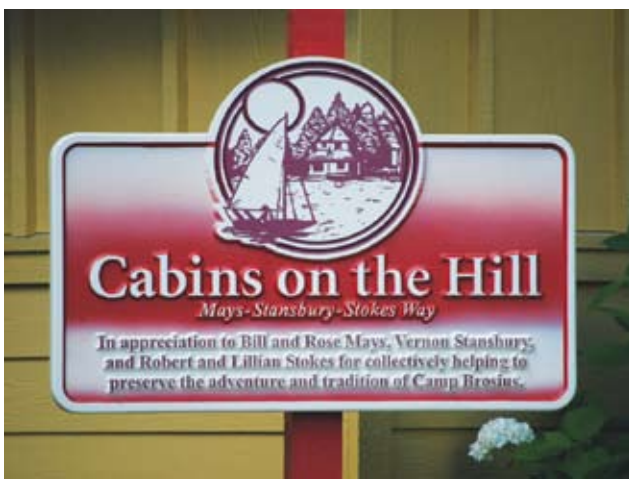
When these projects are complete, the school would like to create a maintenance endowment to fund future capital projects. To achieve \$50,000 in annual investment earnings, which will cover annual property upkeep and provide for future renovations, \$1,000,000 is our goal.

*Thanks to those of you
who will help in the future.*





Bill Mays leads giving by example. He inspires his friends to contribute. He also educates and develops the next generation of philanthropists.



Donors

The following donors are transforming the landscape of Camp Brosius through financial contributions. Every gift is important, and we appreciate and thank each of you!

*Giving is cumulative cash and/or pledges from January 2006 to June 2011.

\$20,000 or more

Anonymous
Milford & Margaret Christenson
Efroymsen Family Fund, a CICF Fund
P. Nicholas & Lori Kellum Family
James Kurek & Linda Black-Kurek
William & Rose Mays
The Sputh Family and Friends
Jeffery & Carol Stevens Family
Mark Vaughan & Paula Grist Family

\$10,000-\$19,999

Anonymous
Friends of Camp Brosius
William E. Harrington
The Kohler Company
Samuel Odle & Alexis Gibbs-Odle Family
Barratt & Kim Patton
James and Patricia Short Family
Kenneth & Margaret Schoon
Dr. Carl B. Sputh, Jr., M.D.
Vernon Stansbury
Robert & Lillian Stokes
Richard & Mary Van Kooten

\$5,000-\$9,999

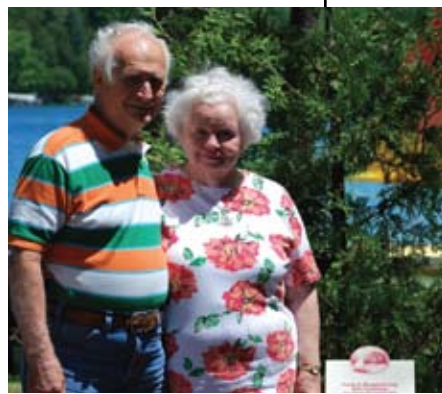
Bryan & Marti Babb Family
Robert & Tara Babcock
Glenn, Bobbi & Hayden Bosch
Wiley & Mary Craft
Ann H. Delaney
Thomas & Katherine Eggleston
Richard Esser & Sara Sputh Esser
Carl & Lynn Griffin
Brian & Laura Klaum Family
M & S Enterprises
Northern Trust Company Charitable Trust
Jon & Lurleen Sargent
Norman G. Schulte
Fred & Ann Sputh
Dennis & Penny Sputh
Ed & Joan Sputh
Ted & Chris Sputh
UPS Foundation
Jeffrey & Susan Vessely
Karl Zacker & Diane Siddons

\$1,000-\$4,999

Paul & Barbara Angermeier
Randall Ban & Sally Gilchrist
Jane Barker & Melinda Haag
Robert & Jennifer Bromm
Crowe Horwath LLP
Nate & Angie Davis
Daniel & Catherine Dillon
Timothy & Carol Eisenhut
Jim Engel & Liz Burke
Margery A. Finch
Donald & Susan Foley
Jay & Sheri Gladden
Carl & Barbara Hash
The late Charlotte S. Hash
Beverly Hobbs
Michael & Anne Hostetter
Robert & Judith Kelly
Thomas & Mary Martz
Kathryn K. McGill
John & Barbara Morris
North American Signs, Inc.
PETM Alumni Association
The Pfizer Foundation, Inc.
Michael & Mary Margaret Rhees
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Timothy & Barbara Sehr
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Rita L. Simon
Carl T. Sputh
Gerald Steinmetz
Eugene & Mary Tempel
Terry & Barbara Urban
Thomas & Kathy Weliever
John & Jean Whelan
Mary Ann Windsor
Windsor Family Foundation
Adolph F. Winter
John & Carrie Yarger
Edward & Charlotte Zieve



Camp Brosius neighbors and friends from Elkhart Lake stage annual dinner fundraisers to help with camp renovations. Many also contribute annually beyond the dinner proceeds.



Donors like Frank and Margaret Feigl are paving the way for their grandchildren's children to enjoy camp through their planned gift to Camp Brosius.



Milford and Margaret Christenson are making significant investments in Camp Brosius, paving the way for future generations of Brosius families.



Last year, Hayden Bosch saved \$250. He gave Camp Brosius that money in January to support the new playground. His parents, Glenn and Bobbi, started the initiative with a \$5,000 pledge, and Bryan and Marti Babb matched their pledge. \$77,000 is needed to fund the entire project.

\$500-\$999

Barbara Azbell
The late Frederic K. Azbell, II
Thomas & Victoria Banghart
Earl & Elizabeth Beck
Jay & Beverly Bradley
Lawrence & Lyndoris Bray
Edmund & Cynthia Evanoff
Thomas & Amy Gilbert
David & Constance Hoogerland
Dennis & Patricia Kelly
Scott & Vickie Longardner
Brinkley & Toni McArver
Nick & Nancy McIntosh
David & Barbara Miller
Thomas & Sarah Mulcahy
National Christian Foundation
Lawrence J. Olliges
Gregory & Mary Pomasl
William & Susan Rutherford
Robert & Andrea Sellinger
Ryan & Libby Short
David M. Skirvin
Coila M. Stevens
Steven & Anne Tews
Eric & Loretta Tuegel
Galen & Janice Williams
Steven M. Yoder
Ronald & Susan Young
Steve & Susan Zellers
Steven & Constance Zubek

\$100-\$499

Anonymous
Theresa H. Adkins
Susan L. Alvarez
Mary J. Anzich
James & Gail Arvin
Conrad & Barbara Barrows
Mark & Cynthia Bauer
Richard & Kristin Bemis
Vic & Barbara Barnick Ben-Ezra
Boc Group, Inc.
Randy & Dorothy Boeldt
David & Gretchen Bremer
William A. Brennan, III
Jeffrey P. Brown
Keith & Deena Bryan
Robert Burnside
Giuliano & Brenda Cacucci
John & Karen Calhoun
David & Linda Chesterfield
Anthony & Mary Clark
Mervyn & Janet Cohen
Delores J. Coleman
George & Marietta Cross

Jon & Tonda Cross
Rhoda R. Dales
James & Julie Dickson
B. J. Diehl
Harry & Carolyn Easom
Jeffrey & Elizabeth Ebihara
Scott & Lucinda Fenske
William & Jeanne Fuller
Christopher & Heidi Gabriel
Joseph & Barbara Gemignani
Josephine R. Gerend
Jane A. Gibb
John & Lisa Gibb
Susan G. Godfrey
Stephen & Susan Gould
John & Marcia Greening
Joseph & Meaghan Grimes
H C Denison Company
Elizabeth A. Harpring
Michael & Sara Heinold
Eric & Kelly Hoak
George & Elizabeth Holland
Robert & Phyllis Hoopman
Virginia A. Horne
Peter & Wendy Iskander
William & Virginia Jacob
Michael & Nancy Jaekels
Robert G. James
Robert & Kristine Jarosinski
Harry & Susan Jewett
JPMorgan Chase Foundation
Alice Jwaideh
Stuart & Nancy Katte
Theodore & Pepper Katte
Patrick & Barbara Kauchak
Jonathan & Marilyn Kay
George & Marilyn Kennedy
Richard J. Kenney
Elizabeth G. Kerchusky
Edward & Lois Kinsfogel
Steve & Mary Jo Knauf
Steven D. Knowles & Margaret Laun Knauf
Kramer Industrial Sales
Michael & Susan Lee
David & Kathy Lentz
Lilly Endowment, Inc.
Mary Elizabeth Mahoney
Michael M. Markland
Daniel & Cynthia McGill
Jeffrey & Ann Meunier
Sid & JoAnn Morken
Gerald & Joan Mueller
Thomas & Beverly Nelson
Craig & Susie Nevins
Brian Niec & Gwendolyn Kintz-Niec

Patrick & Geraldine Noonan
Thomas & Ruth Obert
George & Sherry Parsons
James & Cynthia Patterson
John & Marilyn Pecsok
Michael & Rhode Popelka
James & Patricia Powers
Dean Pratt & Gail Showerman
James & Pat Prigge
Quality Bicycle Products
David & Katharine Quasius
Emily Richard
Everett Roley
Paul & Ann Ryan
Dick & Marlene Schilffarth
Ann R. Schnurr
John & Martha Schott
James & Patricia Schreiber
Franklin Schwerin & Margaret Michalski
Christopher J. Seward
Dorothy B. Sheehan
Jack & Mary Sinkhorn
Brian Smith & Peggy McShane
Douglas & Diane Spaulding
Mark & Jennifer Springer
Ryan Sputh
St. Croix Harley-Davidson
Douglas Stahl & Anna Windsor
Susan L. Staum
The late John D. Stevens
Richard & Patricia Strassburger
Ed & Victoria Straub
Robert & Marilyn Strawbridge
Patricia M. Surfus

Richard & Beverly Testwuide
 Kamal & Gloria Tiwari
 David & Roseann Tolan
 James & Judith Tribble
 Mark & Heather Urtel
 Dale & Audrey Van Ess
 Marvin & Elvira Weber
 Millicent F. Weber
 Delore Williams
 Randal & Barbara Williams
 Windsor Industries
 H.G. & Dianne Winfield
 Wallace & Beth Yakey
 Peter & Ameer Yoder
 William & Phyllis Younger

Up to \$100

Dirk Q. Allen
 Anonymous
 Jerome W. Aronson
 Rose L. Baker
 David & Christine Becker
 Jeffrey & Sarah Blackwell
 Renee E. Bowman
 Doug & Shelly Bruce
 Sandra E. Bruns
 Robert & Margaret Campbell
 Carpenter & Associates
 The late Thomas L. Carter
 Stephen & Marcia Cooper
 Thomas & Carol Crowe
 Brian Culp
 Gary Dolick & Joann Hirata
 Pat & Charlene Ebert
 Edward & Marilyn Edge

Louis & Mildred Eid
 Mikel J. Eid
 Ronald W. Eid
 Timothy & Kathie Fetherston
 J.T. & Sandra Foster
 Kenneth & Cheryl Foster
 L.A. & Fay Fralish
 Michael Froh & Susan White
 John & Sally Gardner
 Ed & Donna Gerrard
 Ross & Marilyn Gibbons
 Mary K. Goode
 Gary & Elizabeth Gritzmacher
 Betty J. Hafer
 The late John W. Hammel
 Linda Y. Hammel
 Gordon & Judith Hammerle
 Harley-Davidson of Bloomington, Inc.
 William & Julie Head
 Sotiris Hji-Avgoustis
 Gerald & Geraldine Hollenbeck
 Winifred B. Hovey
 Mathilda C. Imig
 Henry & Eleanor Jung
 Michael Kafoure
 Norman & Amy Kanis
 Robert & Daniela Katz
 James & Virginia Kauer
 Richard & Rita Keller
 Raymond & Christine Krieg
 Frank & Jacquelyn Lasky
 James & Dorothy Laws
 Thomas & Lisa Liebl
 Errol & Jancie Magidson
 Marybeth Mahoney
 The late Dennis J. Matuska

Vera H. Matuska
 Charles W. Maurer
 Meghan E. McGill
 Jeanette McMurtrey
 Daniel & Kathy Miller
 Gene & Rita Milliron
 Robert & Bridget Morgan
 Jonathan & Nancy Moulton
 Earl & Frances Pate
 Arthur & Sondra Percy
 John & Barbara Peterson
 Patrick & Alane Phelps
 Robert & Marcia Piercy
 Richard & Carol Reed
 Pamela A. Robinson
 Joann K. Roscoe
 John & Jane Roscoe
 Noah J. Saemann
 The late Virginia Saemann
 Alice Schaff
 Andrew D. Schleppe
 David & Char Sellinger
 Catharine B. Stayer
 James & Diane Stetson
 Susan R. Strecker
 Jeremy & Rachel Swinford
 Dorothy B. Templeton
 Three Gables Consignment
 Mary E. Trythall
 Chuck & Cheryl Turnis
 Theodore & Alice Voruz
 Rufus & Lynn Walker
 Jonathan C. & Kathy Weed
 Charles Windsor
 David & Le Ann Zimmerman

Honorary Gifts

Several gifts were received in honor of P. Nicholas Kellum.

Memorial Gifts

Gifts also were contributed in memory of:
 E. Glenn & Florence Griffin
 Charlotte S. Hash
 M. Loretta Feigl
 Robert H. Menke, Sr.
 Charles Sargent
 Jane W. Schneider
 Susan Steinmetz
 John D. Stevens
 Don Stumpo

Planned Gifts

Bryan & Marti Babb
 Frank & Margaret Feigl
 Nick & Lori Kellum



Giving in memory of loved ones who have passed, like John Stevens, is a touching way to celebrate their lives and love for Camp Brosius.



Mark Vaughan and Paula Grist, along with their children Julia and Andy, were instrumental in initiating the school's Brosius giving campaign in 2006. Mark and Paula spent several weekends traveling to camp to talk with guests about construction projects.

Camp Brosius Family Camp Operating Budget, 2011

Income from Registration and Guest Services	\$380,000.00
Compensation (does not include counselor bonuses)	\$84,000.00
Guest Services	\$191,000.00
Property Maintenance	\$50,000.00
Utilities	\$32,700.00
General Supplies	\$6,000.00
Advertising	\$5,000.00
Total Operating Expenses	<u>\$368,700.00</u>
Remaining Operations Funds Available for Capital Improvements	<u>\$11,300.00</u>

Indiana University Foundation Camp Brosius Funds

Fund	Account Number	Purpose	May 31, 2011 Ending Balance
Camp Brosius Renovations	I32P013173	Capital improvement and renovation projects including the cottages, annex and playground	\$131,268.42
Camp Brosius General Fund	I38P013089	General operational support, property upkeep, maintenance, and unforeseen emergency or catastrophic damage due to weather or other causes	\$176,321.00
Principal, Camp Brosius General Operations Fund	P38P013089	General operational support, property upkeep, maintenance, and unforeseen emergency or catastrophic damage due to weather or other causes	\$22,447.34
Total Donor Contributions			<u>\$330,036.76</u>

Planned Renovations/Long-term Contingency Planning

Immediate Needs

Row's End Cottage	\$45,500
Rappaport	\$41,000
Kin Koop	\$63,500
Annex	\$140,400
Playground:	\$77,000
Director Quarters and Garage:	\$225,000
Subtotal:	<u>\$592,400</u>
Long-term Endowment Goal	\$1,000,000
Total	<u>\$1,592,400</u>

Joining this list or continuing your support is easy.

Contribute today!

You can make a gift in any amount online today at www.campbrosius.com. Or, you may send a check payable to Camp Brosius Renovations to 901 West New York Street, PE 272B, Indianapolis, IN 46202.

Make a greater impact!

Room, cabin, and area naming opportunities are available. These start at \$5,000 (payable over five years).

Some people have the ability to contribute these amounts in a lump sum. Most prefer to give over time or to invest in rooms or spaces as families. Some have joined together to honor deceased loved ones who appreciated Brosius. Others give in honor of their children and grandchildren, contribute as guest groups, or share their gifts anonymously.

Contact Laura Klaum, lklaum@iupui.edu or 317/274-1484, to structure a longer-term family, group or cash contribution that is meaningful and affordable for you.

Create your future legacy!

Planned gifts, such as ones left through a will or life insurance policy, also are perfect ways to provide for camp's future. It keeps your cash in hand now, but leaves a legacy for camp later. It can be as simple as providing this paragraph to your attorney:



What it's all about: ensuring the camp experience for future generations.

"I give, devise, and bequeath the (sum of, percentage of, or residue of my estate) to Indiana University Foundation (Tax ID # 35-6018940), a not-for-profit corporation with principal offices located in Bloomington, Indiana, for the benefit of the School of Physical Education and Tourism Management, IUPUI campus, to benefit Camp Brosius."

Your attorney and school staff may assist you with additional language if needed. Be sure to notify camp management of your intent so that your precise wishes are understood and fulfilled by camp when the gift is distributed.

For more specific assistance with gift language or planned gifts, contact Estacia Brandenburg, esmbrand@iupui.edu or 317/278-5653.



*Thanks again for all you do
for Camp Brosius!*

901 West New York Street, Indianapolis, IN 46202
www.campbrosius.com



INDIANA UNIVERSITY

CAMP BROSIOUS

School of Physical Education and Tourism Management